

living

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FREE

# MOMENTS

Giving Hope, Touching Lives

> Charity Begins At Home

> > Learn About HSL's CSR

A Smash Hit

ABSTRACT2022 Attracts Sales Huo Guo Inspiration

China's Highlands As Restaurant Design Rumah Pintar

A Smart Showhouse Sexual Harassment

An Important
Subject

# **EDITOR'S**

letter

Dear readers,

This is our Corporate Social Responsibility (CSR) issue. At Hock Seng Lee (HSL), we are proud of our contributions to society, whether in our core business of construction or in our charitable works.

For decades, HSL has annually given funds to more than 20 non-governmental bodies. We're keen supporters of social causes like gender equality, education, public healthcare and mobile soup kitchens.

The company has also invited those in need to join as employees and senior management officials have given generously to hospices, for instance.

In Dec 2018, we launched 'Healthy Bodies, Happy Minds' — a CSR collaboration between our Human Resources, Corporate Communications and Sales Departments.

All employees in our Kuching HQ were divided into six groups of roughly 100 members each, given funds and time-off to conduct community projects.

The outreach programme seen us link up with Community Based Rehabilitation Centre, Semenggoh Wildlife Rehabilitation Centre, among others. Our teams have also volunteered as race marshals at marathons and did 'gotong-royong' at orphanages.

When Covid hit, the Healthy Bodies programme adapted quickly. Our property team engaged with media consultants to create a six-minute hand-drawn animation to fund raise for Hope Place. That video raised almost RM60,000.

HSL also decided to create a Community Space at its new La Promenade Mall. Measuring about 10,000sqft, about the size of six shoplots, the Community Space on L4 is home to six charities.

The space was custom designed and built to the charities' requests. For instance, Helping Hands Penan was designed as a retail shop with storage facilities. Bodhi Counselling was designed with quiet rooms. Learning Hub by Hope Place comprises small offices with a large classroom at the

All these charities enjoy their space totally rent-free. For their interior design and fitting outs, we spent about RM350,000.

"We believe having these charities in a mall, in a public space, will gain them significant public exposure. Traditionally, charities are housed in their own premises and this limits their ability to engage with the public.

"In this mall, there is much greater exposure to the public. There are many ways to do CSR. A company can donate cash, professional expertise or it can contribute in kind. We like to believe we are doing all three," corporate communications manager Jennifer Tang said.

"Many of us in HSL come from rural and poor backgrounds. We all received a helping hand somewhere along the line. We want to continue this virtuous cycle."

Elsewhere in this issue, we are previewing of our next major property event: the opening of three showhouses on July 22, which is Sarawak Day, at Samariang Aman 3.

Our CSR issue is our proudest yet. We hope you enjoy reading.

Sincerely,

8 hinji

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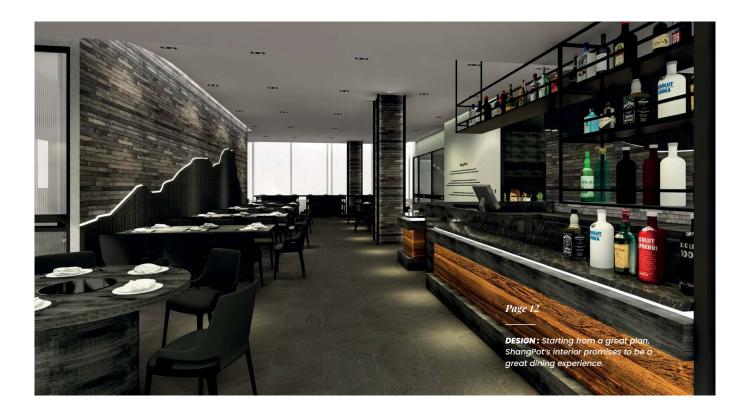
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MAGAZINE OF HSL PROPERTIES
VOL 2 . ISSUE 3 | MAY - JUNE 2022

Published by

# Featuring Sweat Factory Stars

A Coach And Athlete Speak About Functional Fitness In Kuching

Richard YU is the proprietor of Sweat Factory, which occupies a large corner unit at La Promenade Mall's level four.

The fitness centre opened a year ago and is steadily picking up steam as an instructor guided fitness centre.



# JOIN NOW!

### **LITE CLASS**

Coach-lead functional training class incorporating mainly bodyweight and dumbbell movements. Session Duration: 1 Hour

#### **OPEN GYM**

Unstructured time slot for members to do their own training.

Session Duration: 1 Hour

MONDAY - FRIDA	A	1
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**7AM\* 4:30PM Lite Class** Open Gym

8AM\* 5:30PM Open Gym Lite Class

> 6:30PM Lite Class

7:30PM Lite Class

#### SAT - SUN

**2PM** Open Gym

3PM

Open Gym

\* Prior booking is required for Morning Classes







## What was your goal when you opened up Sweat Factory?

**Richard:** It was to show everyone that everyone can benefit from functional training. It doesn't matter what fitness level you are at, you can benefit from functional fitness work outs.

# What's the most popular request at Sweat Factory, what are your customers' goals?

**Richard:** We offer small group classes, personal training and tailored goal setting. It depends on your needs. Some like Billy Ngiam have goals to be a top-10 athlete, others want a fun fitness programme. Our fitness centre can be a place for hardcore enthusiasts or it can be a social place with health in mind.

#### How would you explain functional fitness?

Richard: Functional fitness can be as simple as training muscles for daily tasks with emphasis on basics like good posture or it can be high-intensity workouts. Functional fitness centres must have a range of workout stations for a combination exercises.

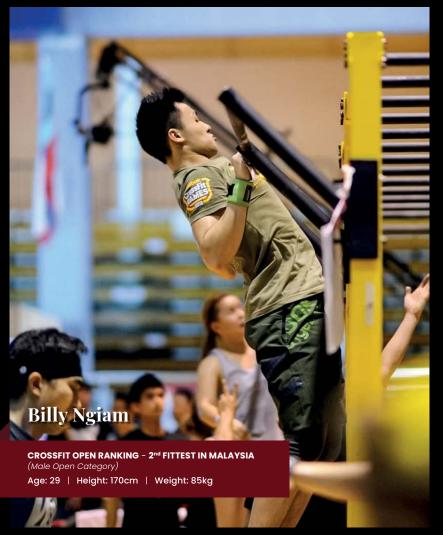
#### For beginners, where do they start?

Richard: Just come over, see a class in action and take part. We also offer free trials of our popular 'Lite Class' for corporate groups on weekends.

Contact us at +6012 890 1909 or email spherefitness.sport@gmail.com.



**PROPRIETOR:** Richard Yu is the founder of Sweat Factory. Yu is an engineer turned fitness buff.



ITHIN sporting circles, Billy Ngiam is a star athlete. The 29-year-old has had a meteoric rise in functional fitness. Within Malaysia, Ngiam is ranked second in the Male-Open category, or within the top 250 in Asia.

He trains at La Promenade Mall's Sweat Factory. The following is his Q&A before the recent La Promenade Fitness Weekend.



#### How did your fitness journey begin?

**Billy:** I was overweight by the time I was in university. Around that time, mass running events had gain popularity. I took up running to lose my excess weight. It's a hobby I have continued since.

# When did you cross over to functional fitness, which is also known as CrossFit?

Billy: I was jogging at Saradise in Kuching one day when I came across a group of people taking a class. They were doing 'functional fitness', and it looked and sounded interesting. The class was led by Richard Yu. I got to know them and Richard.

The main thing that caught my attention was the type of exercises they were doing during the class. I decided to give Richard's class a try. I joined, and have been with Richard's fitness programme ever since. Now, our training centre is Sweat Factory.

# What is the biggest influence on your fitness.

**Billy:** The community that you surround yourself with. For me, that's it. I have to say the community at Sweat Factory is great. From the first class until today, it's the people you train with that motivates you. We're all friends and we hang out in-and-outside of the fitness centre.

It's both coaches and other members — There is a sense of camaraderie that is shared. It makes working out a lot more exciting and enjoyable.

#### How does your typical day look like?

Billy: Well, as you expect, I start my day by working out. It sets my day. I get into a more positive headspace. It shapes my mood for the rest of the day. Ensuring physical fitness ensures mental fitness.





# TIGA RUMAH CONTOH

# AKAN DIBUKA

**JULAI 22** 



Untuk sebarang pertanyaan sila hubungi, 013 836 5566 | 082 385 055





# PRE-SHOW DINNERS FROM

Z O R O





KUCHING • JULY 29 • 8.30PM

la Promenade MALL

by HSL

# A Different Art Show

# Number Of Visitors and Art Sold Better Than Artists' Expectations

**OPENING:** Large crowds since day one of ABSTRACT2022.

**TALK:** Sebastian Jong during his pouring art class at the mall.

BSTRACT
2022, a
collaboration
between
Hoan Gallery
and senior members of
the Sarawak Artists Society
(SAS), has been a hit.

The show has received thousands of visitors since opening at the ground floor of La Promenade Mall in mid May. Guests have included VIPs like Deputy Tourism Minister Datuk Sebastian Ting, Miri Mayor Adam Yii, school children, families and collectors.

Sales of the art have been brisk.

Within the first 10 days, over a dozen pieces, ranging from RM2,000 to nearly RM10,000, were bought. Two art workshops were also fully registered within days of announcement.

"It's beyond our expectations. It's been a successful show attracting many art lovers," said David Chew, president of the SAS.

"We gladly accepted the mall's invite to extend the show until June 5, which is after Gawai Dayak, so that more can enjoy the show," added Chew, who is a member of the Malaysia National Visual Arts Gallery.

All pieces at ABSTRACT 2022 are new and never seen before. There are 33 pieces by six artists young and old. They are Chew, Sebastian Jong, Sheila Kho, Joanne Lau, Michelle Liou and Jane Ling.





**ATTENTION:** The details have to be seen in person. Photographs do not do the artworks justice.





ABSTRACT 2022 is one of the first and largest art exhibits since 2019.

Hoan Gallery's Hoan Kee Huang said much of the show's pieces were made over the pandemic.

"The art community in Sarawak has been thinking about a large-scale show for quite some time. No one expected the pandemic to last this long. Over that time, artists have had lots of time to refine their craft and paint," Hoan said.

"It's really been this gallery's honour to work with the abstract artists for this show. The high number of sales show pent up demand for art. For all involved, this has been a happy occasion."

Hoan Gallery is on L3 of the mall. It's opening exhibit — Rebirth: Sarawak is Art, Past & Present — was unveiled to the public in Jan 2022.

Hoan's exhibit features famed mural artist Leonard Siaw, who is featuring his first canvas pieces at the gallery, Batik master Stephanie Eng, Sarawakian





**IN SESSION:** Budding artists during David Chew's art workshop.

**TIME:** Pouring art is suitable for beginners but the artwork itself requires time to dry.

Chinese ink artist Foo Syn Choon and others.

The ABSTRACT show will return to La Promenade Mall next year, Chew has confirmed.

For more info, visit **lapromenademall. com.my** or search @lapromenademall

on Facebook and Instagram.

# Collectable Postcards Featuring Local Artists Launched

A Pack Of 10 Postcards For Just RM50

OAN GALLERY has just launched its first set of postcards. Priced at RM5 each, they feature the works of artists from the gallery's current and future exhibits.

Among artists on the postcards are Leonard Siaw, Stephanie Eng, Foo Syn Choon, Nia Latif, Micheal Chong and Lam Siong Onn. Also featured is Magdalene Tai, which will be part of Hoan's next show.

"We want the public to see the works of famous local artists that are already in private collections," Hoan Gallery proprietor Hoan Kee Huang said.

"For instance, we selected Nia Latif's Abundance to be on a postcard because her Abundance has already been bought. It is in a London home now. We also

selected Stephanie Eng's Sate & Ketupat because it was painted in 1969, in a private collection, and rarely seen."

Hoan also revealed that Leonard Siaw's Reignite (which depicts Stephanie Eng) has been purchased by a Singapore collector.



LEONARD SIAW, B. 1987 | REIGNITE, 2021 | ACRYLIC







MOUNTAINOUS: The facade of the restaurant on L2 features the highlands of China and Sararawak.

**F&B:** Food and beverage given equal emphasis. Shang Pot will have great selection of drinks.

# Unveiling Shang Pot's Design Concept

**Huo Guo's History Inspired This Restaurant** 

ARALLEL
DESIGN'S
Ivan Chang
and Steven
Yap were
given a
challenge
at the early stages of setting up
Shang Pot.

Ivan and Steven were asked to take inspiration from the history of Huo Guo, or 'hot pot', in their designs. The restaurant's decor



had to pay homage to the increasing popular Chinese cuisine, yet also be modern.

The following is part of an essay contained

in Parallel Design's presentation to the restaurant client. Their concept was fully accepted as the design to be built.

By the time you read the following excerpts, construction crews would be at full-swing building this wonderful new restaurant on L2 of La Promenade Mall.

In the next edition, you'll read about the food.

#### by Parallel Design

HE concept of Huo Guo is believed to date back more than 1,000 years to the time of the Jin Dynasty (司马青).

Hot pot's roots can be found in the dining practices of Mongolian horseman who rode across the steppe (草原) into northern China.

But China resisted Mongols. They built the Great Wall to keep them out, which despite the splendor did not succeed.

However, the Chinese took a little bit of the good with the bad and incorporated the hot pot of eating, modifying it over the years for themselves. During the Song Dynasty (宋朝), hot pot moved - and morphed - and further south into China, with the most famous hot pot variation being the Chonqing or Sichuan variety.

Over the course of time, through the machinery of China's diverse culture and culinary methods, hot pot spread throughout the country and transformed from a treat enjoyed at home in winter to almost staple status, eaten all year round.

Stepping inside the restaurant, you will be greeted by an open and clear path symbolizing you entering a steppe.



From the main entrance to the main dining area internally and the private rooms, we will see lots of features mimicking the mountain, symbolizing the geographical context of Mongolia and China.

To further enhance the relation to local context, the outline of Mount Santubong has been used to develop the idea.

Ceiling design feature of elements like valley (山谷) and cave (山河) with lights coming in from above.

Then rooms will be named Sima (司馬), Mongolia (蒙古), Chongqing (重庆), Sichuan (四川). 🍱

**COMFORT:** Restaurant's layout includes large tables for gatherings and smaller tables for privacy.

# JIN司马晋

**INSTA-WORTHY:** Like all other La Promenade Mall tenants, the ambience is given as much attention as the food.





**CLEAN:** Our basement is well lit, safe and nearly spotless. It is as well maintained as La Promenade's signature landscaping

# Free Car Parking And Car Charging At La Promenade Mall

Our Facilities Are Clean And Safe For All To Use

HERE are over 1,000 free car parking spaces at La Promenade Mall. These include parking spaces in the basement, around the mall and a demarcated openair parking zone along the Kuching-Samarahan Expressway.

There are also free electric car chargers.
These are in front of Black Bean Coffee & Tea, Hock King Authentic Chicken Rice on the ground floor, and near HSL's office lift lobby in the basement.

Our parking spaces are free, as we pride ourselves as a space for the community. On L4, for instance, there is a 10,000sqft charity space. To support our charity tenants, our management decided the carparks should be free for all.

Electric car charging is free as HSL
Tower and La Promenade Mall are
both Green Building Index certified.
The chargers were a requirement to
obtain certifications, and we want the
chargers to truly benefit the public.

Cleanliness and security are priorities for us. Our basement carpark is bright and airy, while our security guards keep our public areas safe for all.

We believe these are part of our Corporate Social Responsibilities.

# PRECINCT GRONDE

**NEW UNITS LAUNCHED** 

082 385 055













SOLD OUT





Project Address: La Promenade - Precinct Grande, Lot 1689 (Part of Lot 893), Block 14, Muara Tuang Land District, Kuching-Samarahan Expressway, Samarahan I House Units: Three-Storey Detached (15 units); Three-Storey Detached (15 units); Three-Storey Detached (15 units); Three-Storey Detached (15 units); Double Storey Semi-Detached (24 units); Developer's License No.: L1605/KP/HD/09/160-R8 I Validity: 16/03/2021 - 15/03/2021 Advertisement and Sales Permit No.: P2257/KP/HD/09/160-R4-9 I Validity: 21/02/2022 - 15/03/2023 Expected Date of Completion: 32 months from date of 5.8P. I Tenure of Land: 99 years leasehold (Mixed Zone Land) I Building Plan No.: (Three-Storey Detached) MPKS/PB/57/2018, MPKS/PB/59/2018, MPKS/PB/69/2018, MPKS

# Eggstravaganza

For Easter, HSL Held An Online Colouring Contest. The Results Are Stunning.

E love a good colouring contest. It's probably one of the most exciting things we organise at Hock Seng
Lee and La Promenade Mall. The results are always great, ever since we organised our first online colouring contest, #SamariangAman3, which ran for a full year from July 2020.

For Easter 2022, prizes totalled RM1,500. We will do more colouring contests in times to come.

 $3^{rd}$  $3^{rd}$ megasnotvegas Lincoln Wee  $2^{\mathrm{nd}}$ 2nd Chin Chia Yen Fong 1st Jayden Chong TALENT: To our eyes, the winning entries in the Children Sylvia Ong category are just as good as the Adult category.







# A Smart Home Showhouse — A Post-Covid Strategy

A Home, An Office, An Activity Hub, A House Built With Smarts

oVID has changed society. There're now pre- and post-Covid

A house has become a home, an office, a classroom, a gym – it's become an even more important hub, central to all our lives 24/7.

Post-pandemic, Hock Seng Lee (HSL) understands houses need to be flexible. A room has to be convertible between rest and work. Entertainment spaces can become educational. Utilities like WiFi must be built in. And comfort must not come at a premium.

For our latest showhouse at #SamariangAman3, HSL has selected the theme of a "smart home". We're using technology to make spaces flexible. We want to show how fun and games can also be educational. We want to demonstrate how technology saves us time and money.



To do this, HSL worked with young architects at Parallel Design and technology providers MIplus Smart Home.

Over the years, HSL has built over 30 showhouses but this is the most special yet.

"We're truly excited to unveil this showhouse. We've put a lot of thought into it. We believe this showhouse will wow the public, and change the way we think about home," senior property development general manager Tay Chiok Kee said. "As with every showhouse, it is a collaborative effort. Parallel Design and MI Plus experts have jointly develop this house with us. It's one-of-a-kind."

#SamariangAman3's latest will have automated cooling systems. Sensors placed strategically around the house will monitor the ambient air temperature and adjust aircons settings independently.

Internet enabled security cameras will connect back to the living room's television unique: The showhouse's bedroom window is specially designed for less heat to come through, but still having ventilation.

LIVING: The huge TV anchors the living room. Most smart features can be monitored and controlled through the TV hub.





**MASTER:** The master room's interior is thoroughly modern, fitting the high-tech image.

**DINING:** A simple colour schedule but with outstanding furnitures.



have things like lidar sensors built in for really efficient cleaning.

"Having a robot vacuum is like having a washing machine. You get really good results and it frees up your precious time to do more productive things," Tay said.

A unique feature of the smart home at #SamariangAman3 will be a second floor "dark room". Built with kids in mind, the room transforms at a touch of a button into a play space. "It's an imaginative space. Parents and kids will have a ball."

The smart home will also have a home office built in

All smart features, including lighting, vacuum and aircon, are connected to smartphones. The entire house can be monitored and controlled remotely.

HSL's latest will open on July 22, Sarawak Day. Two other showhouses, Rumah Mewah and Rumah Ramah, will also be open.

See **hsl.com.my** or search **@hslcn** on social media for the latest.  $\blacksquare$ 



# Passion Project Of Patience And Paint

# PAM Pertubuhan Akitek Malaysia Sarawak Chapter

### Rediscovering Sarawak's Art, Past & Present

featured in Flash, Jan 2022 Issue

OAN GALLERY at the still new La Promenade Mall offers Sarawak art, including Chinese ink of Dayak culture and traditional Batik of Malay maidens, as well as original textbooks from the Borneo Literature Bureau, and scrolls from private collectors.

The gallery launched on Jan 7, 2022, with an opening exhibit titled "Rebirth" featuring 40 artworks from 10 artists.

"I think Sarawak art is really, really good," said gallery co-owner, Hoan Kee Huang, himself a painter of repute.

"Many of Sarawak's artists gained global acclaimed in the past. There's Stephanie Eng, born in 1945, from Buntal Village, who had the prestige of her first solo show in Hawaii way back in 1967. Today, HSBC is a collector of her work.

"There's Lam Siong Onn, winner of the Winsor & Newton painting competition, and whose work is in Galeri Petronas and Sarawak Museum. He's held exhibitions in Taiwan, Sweden, Jordan and Brazil.

Sarawak also has the late Michael Chong, whose art is popular in Hong Kona

"In fact, Sarawak has so many veteran artists famous in many places."

Hoan's passion for the arts is undeniable. The 51-year-old artist has had a stellar career.

In the early 2000s, he had a meteoric rise, from a first show at Kuching City South Hall in 2000 to being invited by the Agong and Queen to paint their portraits in 2003, when he was only 32 years old.

His work, "A Farmer's Life", remains one of the few artworks from Sarawak to be hung in the National Palace's permanent collection.

"About 10 years ago, I started thinking seriously about starting a gallery. I returned to Sarawak by then and spent many years getting to know veteran artists. Artists like Lee Hock Kia and Stephanie really gave me the yearning to open a gallery. I wanted to showcase their art," Hoan said.

Hoan has amassed a sizeable collection of local works. Some are new, many are old. The majority are invaluable.

Over more than a decade, he's conducted hundreds of hours of interviews on audio and video. He's also gotten to know descendants of important artists whom have passed.

"You won't believe the beauty of the art by the late Chong Liew Syn. She's best known for running Sarawak's first Government accredited art academy, but in her spare time, she painted hundreds of pieces — mostly, only her family members have laid eyes on. She's painted a sunset piece that moves me greatly. It's beautiful."

Hoan passionately believes Sarawak art is ripe for Rebirth.

"I feel that we are on the cusp of better times for Sarawak art. I've gotten to know emerging artist like Nia Latif. Leonard Siaw's a new talent, who's reignited Sarawakians' passion, not only for the arts, but made us feel proud about local culture, like his Ring Ladies at Padawan."



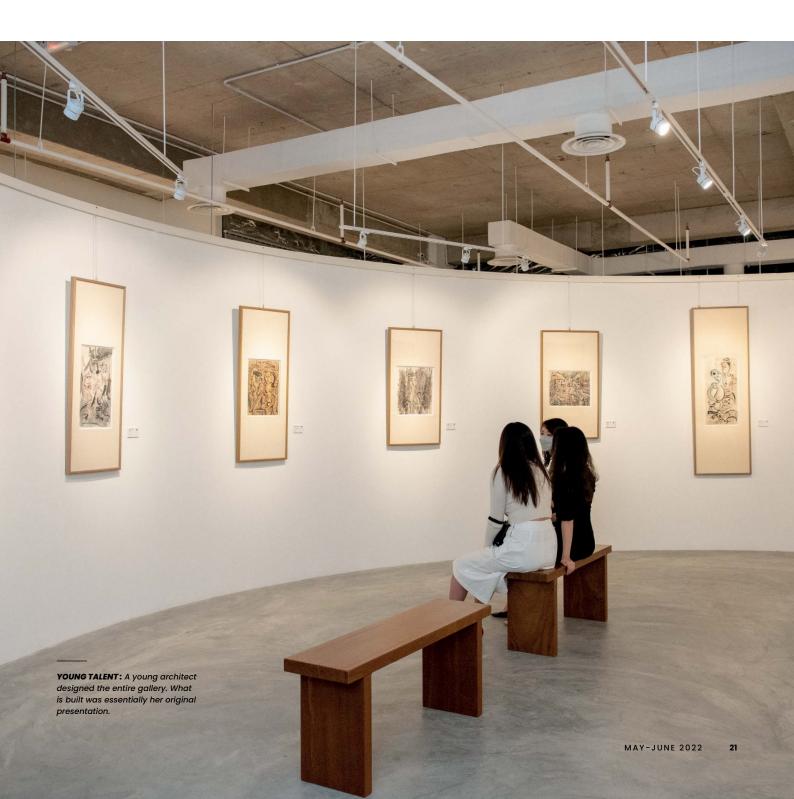
**TEACHER:** St Joseph's art teacher Lee Hock Kia (left), well known to all artists in the community, during Hoan Gallery's launching exhibit Rebirth.



**REIGNITE:** The gallery features Sarawakian artists, including Leonard Siaw's first canvas pieces.

You know architecture can be art in the right projects. An architect can efficiently plan out the layout, the utilities, the electrical sockets, but in the best scenarios, the architect can also give a space, a soul. Like in the best art pieces, you will never notice the most important details until it's not there.

99

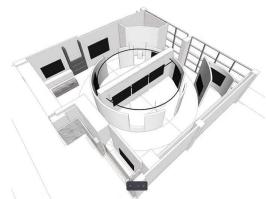




**PANORAMA:** The layout skilled fully brought together two separate lots into a single continous space.

**3D:** A view of the original layout. Between proposal and confirmation of concept took less than a month.

PASSAGE: The large circular walkway creates a nice journey. The mood inside and outside the circular wall is remarkably different.





Hoan Gallery is a collaboration with two other art admirers — one's a painter turned accountant, another's in property development.

"The three of us first met in Nov 2020. Hock Seng Lee (HSL) offered us a generous space at its new La Promenade Mall. Things moved fast. Only two weeks later, we agreed to set up the gallery. And a few days later, we met a young architect HSL introduced us to. By Jan 2021, we agreed on the architect's design concept," Hoan said.

Remarkably, the concept was built virtually unchanged. Hoan calls the original proposal "quite brilliant", and although alternatives were presented during design development, in the end, version one was built.

The idea of the young architect, who requested anonymity for work considerations, was to connect two adjoining retail lots with a circular walkway. Only a 'front' and 'back' portion of the wall separating the two lots were knocked down in order to create a passage way.

"The two lots formed a square. Within the square, the architect designed a circular drywall. The knocked down portion connects the two lots. The remaining wall in the middle is still the display for art pieces on both sides. The circular drywall is also big enough to hang art on.

"There's a journey to the layout, and what my co-owners and I really like, is that, inside and outside of the circular wall feels so different. With lighting, the mood changes. The artworks we display outside and inside becomes a consideration. I love that. The gallery's design, because it was by an architect, has both efficiency and an artistic flair," Hoan said.

Hoan Gallery aims to do multiple shows a year. Rebirth is the first, next up is either one of the artist's solo show or a joint exhibit called "The Masters", which Hoan has been working on for years.

"You know architecture can be art in the right projects. An architect can efficiently plan out the layout, the utilities, the electrical sockets, but in the best scenarios, the architect can also give a space, a soul. Like in the best art pieces, you will never notice the most important details until it's not there."



**HISTORY:** An antiques section of the gallery features items not for sale. Some are loaned from private collections.



翁雲光 Stephanie Eng

b. 1945

Born in Buntal Village, Stephanie Eng had her first exhibition in 1965 when she was only 20. By 1971, she had shows in London and Sydney. A master of traditional batik, oil and acrylic, Eng's pieces are prized. The bank, HSBC, is a collector.



李福嘉 Lee Hock Kia

b. 1937

Lee Hock Kia's artistic career spans generations. He is the teacher of many local artists. Eighty-four years old today, Lee is still painting and teaching us all.



范繼璜 Hoan Kee Huang

b. 1971

A fine artist with an eye for hopeful portraits, Hoan Kee Huang's work is humble yet mesmerising. Superb details in his paintings mirror his deep introspection. A passionate artist.



張文光 Michael Chong

b. 1948 - 2021

A conceptual artist, Michael Chong paints from an innovative mindset. A watercolour of his in this gallery is one of the largest in Malaysia. His artwork is a rare sight to behold.



胡新春 Foo Syn Choon

b. 1933 - 2012

Foo Syn Choon's unique depictions of Sarawak in Chinese ink are highly sought after. A painter of indigenous customs, Foo humanises sculptures and inspires mythic understanding.



张柳仙 Chong Liew Syn

b. 1949 - 1999

Born in China and a graduate of the Hong Kong Fine Arts School, the late Mdm Chong established the Sarawak Fine Art School in 1975 — the first certified arts institution in the state. A true pioneer, Chong's work is now increasingly sought after.



徐鸿卿 Chee Hong King

b. 1920 - 1992

The late Chee Hong King was also one of the most active members of the Kuching Art Club. His one-man shows were annual highlights of the art scene, according to The Sarawak Tribune.

"Chinese ink style combined with Western style is more special and attractive. I have tried my hands on all sorts, which is better than knowing only one."



蓝祥安 Lam Siong Onn

o. 1937

Lam Siong Onn has an acclaimed CV. Lam's art has been exhibited in Taiwan, Australia, Sweden,
Jordan and Brazil. In 2000, his work "Rush Hour" was a winning entry for Malaysia at the Winsor & Newton painting competition.
Lam's work can be found at Galeri Petronas, Sarawak Museum and Sarawak Library.



萧艺 Leonard Siaw

b. 1987

Leonard Siaw's awe-inspiring murals are tributes to Sarawak and have driven a rebirth in public art interests in the region. Prior to the pandemic, Siaw had been invited to Boston, USA, to paint. The mural artist has just started painting on canvases.



Nia Latif

b. 1981

Nia Latif is a self-taught multidisciplinary artist. A new talent, her art work show increasing confidence and complexity. Nia also does pottery and illustrations for story books.



# Breaking Our Silence

Sarawak Women for Women Society Organises
An Important Expo



ARAWAK WOMEN FOR WOMEN SOCIETY (SWWS) launched its exhibition "Breaking Our Silence" for the #bukansalahkamek campaign at Level 1, La Promenade Mall from March 13 to April 16.

The exhibition lends a voice to Sarawakians sharing their lived realities of the prevalence of sexual harassment and sexual violence in our community. By opening our eyes and ears to other people's experiences, we are able to better support our survivors.







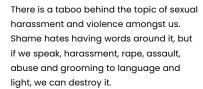




KIDS: The event featured a lot of personal stories of abuse.

ANYWHERE: The expo was set up to make clear abuse can happen anywhere, involving anyone.

**CLASSROOM:** Part of the exhibit resembled a classroom. Personal stories of abuse were written in exercise books.



We must work towards a survivor-centric community. Hear them. See them. Believe them. Protect them.

On the last 3 Saturdays of the exhibition, SWWS and Bodhi Counselling collaborated



to organise Children Personal Safety workshops in Bahasa Sarawak, English and Mandarin. The purpose of the workshop is to empower our little ones with the knowledge of their own bodily rights, what safe and unsafe touches are and to identify their body parts. Such outreach programmes are just one of the many programmes that SWWS provides.

For more updates on our events, please follow us @sarawakwomen on FB, IG and Twitter or you can also visit our website at www.sarswws.org.

Chia Wei speaking to kids at the exhibit.

COLLAB: Bodhi Counselling's Sim

**COLOURING:** Learning through activities

# 希望之家 Persatuan Kebajikan Harapan Kuching hope.place

CHARITY:
A 10,000sqft
community
space has been
created at L4 of L0
Promenade Mall
housing selected

66

Many of us from HSL come from rural and poor backgrounds, and we too had a helping hand in life. We wish to continue the virtuous cycle,

99

Jennifer Tang

# Giving Back To Society In Kind

La Promenade Mall Has A 10,000-Square-Feet Community Space

by Goh Pei Pei



Expressway.

inception, La
Promenade
Mall was
planned as a

community

space. It

was envisioned as a hub for La Promenade's residents, HSL Tower office employees and commuters of the busy Kuching-Samarahan

Special consideration was also given to supporting charities.

Roughly 10,000sqft was earmarked for six charities — rent-free and with renovation provided by HSL.

The mall's charity lots are on L4, right above Mr DIY and next to functional fitness centre Sweat Factory.

The NGOs we have selected represent mental health, life-long learning, adults with special needs and gender equality.

Dear readers, we hope you enjoy reading about our charity tenants and give them all your support. Their volunteerism represents the best in our society.

Continues on page 28





# COMING SOON

Semi-Detached Light Industrial

OPEN FOR SALE

MUARA TABUAN, JALAN SETIA RAJA



082 385 055 驟













From page 26

### **Bodhi Counselling**

Bodhi Counselling is able to provide more sessions to individuals and families with different needs after the setup of its own centre at the La Promenade Mall.

Its programme officer Sim Chia Wei said the charity organisation provides counselling services to everyone regardless of their ages, races and religions.

"We have been operating in a decent office over the years, with only two rooms, one for counselling and another one for our telephone counselling. Thus, we have limited slots for our face-to-face session," he said.

He said the organisation can now fulfil more requests from the public as the new centre is more spacious and comes with two counselling rooms and an activity area.

"The new centre is more complete and comfortable, which will definitely enhance the experience of those seeking our services. We are also able to organise workshops and events on a larger scale for the public in the future."

"We really appreciate the sponsorship from HSL, which covered almost everything, including rent, design, furniture and other amenities at the centre.," he said. **ON THE LINE:** Volunteer Sim Chia Wei during a phone counselling session. Bodhi's lot of equipped with high-speed Internet for video calls too.

**QUIET:** Bodhi Counselling space has many quiet spots for discussion and reading.







### **Hope Place - Learning Hub**

Hope Place provides food and necessities to society's neediest since it was founded in 2013. The charity has always wanted to expand its services and create a culture of lifelong learning, including upskilling and reskilling.

The idea of creating learning opportunities for everyone by Hope Place materialised when Hock Seng Lee offered the charity a rent-free space at La Promenade Mall in 2021.

"We named it 'Learning Hub',
a place to create and provide
learning opportunities for everyone,
regardless of age. They can be a
fresh graduate, a single parent,
from the low-income group, or just
anyone who wishes to learn new
skills to broaden their knowledge,"
said Learning Hub's lead volunteer
Louisa Tay.

"We encourage lifelong learning, hoping when someone develops a new skill or acquires new knowledge, it can improve the quality of their lives as well as their incomes and future."

Learning Hub will organise the 'Techstars Startup Weekend', June 24-26, with iCube Innovation Sdn Bhd, a Techstars community partner.



"It's a creative and collaborative three-day educational event, from Friday to Sunday, where participants will learn to pitch a startup idea, create a business model, prototyping, designing and market validation," Tay said.

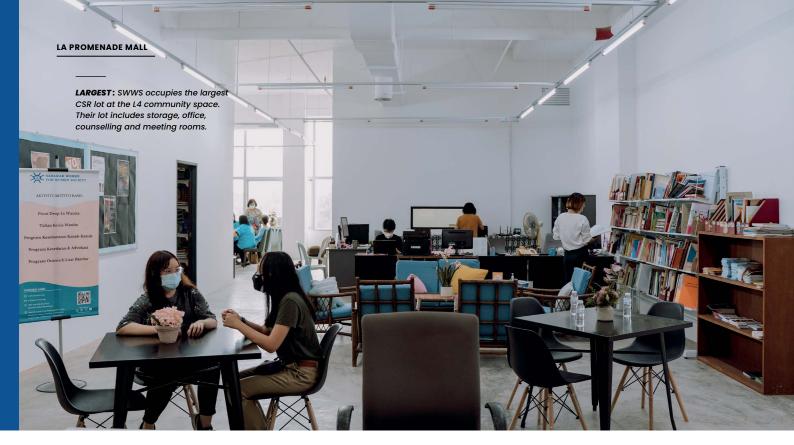
"We are targeting fresh graduates, school leavers as well as those who want to experience and learn more about entrepreneurship and startup." **INVITE:** The organisation is always looking for new volunteers and partners.

**IN SESSION:** A Learning Hub volunteer giving her attention to a student.











**LIGHT:** A request from SWWS was to have a bright corner as their counselling room.



### Sarawak Women for Women Society

Sarawak Women for Women Society (SWWS) has relaunched its Women's Crisis Phone Line with an updated service number to support more women in need after moving its office to the La Promenade months ago.

Its immediate past president Margaret Bedus said the organisation dedicated to the promotion of women's equality and elimination of violence against women and children. "We provide support to women in distress, through its phone line and drop-in centre, and advocate to change situations which have a negative impact on the lives of women and girls."

"As a non-governmental and non-profit organization, we are always looking for funds to run the office and organise more programmes, so we are grateful that HSL has provided us a new office for free, which is very beautiful, convenient and more importantly – the security," she said.

Apart from that, she said, HSL also assisted them in various promotions through the company's social media platforms.

With the support given by HSL, she said, SWWS can now focus on training more young members and to extend their reach, including raising awareness among the rural community.

Any women in need of support can contact the crisis phone line at 016-5822660. It operates from 7pm to 9pm on Monday, 9.30am to 11.30am (Tuesday, Wednesday and Thursday) and from 2pm to 4pm (Saturday).

La Promenade Mall has dedicated its L4, about 10,000 sqft as its charity section, whereby all these NGOs enjoy their premises rent free, and had their lots fitted out by HSL. This is part of their corporate social responsibility (CSR) initiatives in supporting beneficial social activities.





### **Helping Hands Penan**

Alice Chong, a volunteer of the Helping Hands Penan, based in Kuching, has been selling the traditional hand woven handicrafts at bazaars in different locations around the town since 2016.

Being a volunteer who is committed to support the Penan women and their children's education, nothing is 'too challenging', however, she admitted it was a tough journey as there isn't a fixed location or premises to showcase and sell the crafts.

"In the past, whenever there was a bazaar, we had to move all the baskets and bags from our home to the venue. It was chaotic as we needed to move them back to our home again after the event ended."



"All the profits would go to the Penan community, hence, it was quite impossible for us to rent a place until HSL offers us a space for free – which is our current showroom at the La Promenade Mall," she said

"What's more thrilling was that HSL even paid for the renovation cost as well as lighting and some furniture. Thus, the prices of all the Penan bags and baskets remain unchanged," she added.

Chong recalled that it was a proud and touching moment when the showroom was completed and filled with colourful handicrafts in different shapes and designs by the Penan community.

**TRY:** Chong attending to a customer. Her shop is frequently busy during lunch hours.

CORPORATE: Chong speaking to a group for a corporate sell. Helping Hands Penan's shop is one of the prettiest of the CSR lots.







#### **MOVED OUT**

SINCE May, the society has moved out of La Promenade Mall. The society has found a new premises in town. Hock Seng Lee wishes them all the best. Their lot is be taken over by two new charities.





**WORKSHOP:** On the weekends, the society's lot is especially busy.

**LEARNING:** A society member learning how to order and purchase her own drinks at the mall

### **Kuching Community Based Rehabilitation**

The relocation of Kuching Community Based Rehabilitation to the La Promenade Mall last year, has given its members a thoughtfully-designed centre and a more progressive environment to acquire new skills.

Its President Joseph Chua said the organisation provides skill training and job opportunities for adults with intellectual disabilities, so that they can make a living and achieve financial independence.

He said the new centre equipped with various facilities, including easy access to eateries, allows its members to learn and work comfortably.

"Another plus point about the new centre is that it is located in a mall, so it gives our (special needs) members more opportunities to interact with the public on a daily basis."

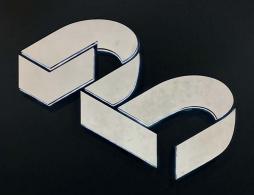
"This really makes a difference as they are now feeling more comfortable in public

places. We are happy that they enjoy coming here," he said.

Chua said the special needs members also learnt to order their food and pay for their meals using e-wallet such as Sarawak Pay or going cashless at La Promenade Mall.

"We are very thankful to Hock Seng Lee (HSL) for fully sponsoring the centre, including the office furniture," he added.





# parallel design 品形·设计 研究所

# NOW

Level 3 La Promenade Mall







Architecture Design, Interior Design, Urban Planning, Exhibition & Booth Design

# The Herald Before **Living Moments**

Throwback To HSL's Original Newsletter

**VERY** issue of Living Moments, we end with a throwback to Hock Seng Lee's original newsletter. The Herald began in 1996 and was for in-house circulation.

Edited by Sonja Gan, the then HSL corporate affairs director, the newsletter is a treasure throve of memories and milestones.

This edition's #throwback is to the third issue, published in September 1996. These articles bring

# HSL) THE HISL HERALD

# Durapave blocks

he new year is almost upon usengineers are exacking whops
on site and the accounts said are
crunching numbers in the office to
make sure our annual results are up
to seratch. As a listed company,
ASCB has to publish a 1996 Annual
Report by March of next year.

Castly to those celebrating have a very Merry Christmas and to everyone; get ready to give your best for another BIG year in 1997



# An interview with Liew Hui Moi

00T - 7175 &

1. Double click on this
to view the printer. A
question mark inside a
red circle means trouble. Inside the print rob.
2. If the print job "refuses" to be deleted or takes
disappear then reboot the printer's computer.

he Personnel and Administration department often has difficulty finding suitable candidates, especially ladies, to fill site administration posts for reasons such as transportation and distance.

However, we have a rare instance in the case of Miss Liew Hui Moi.

Miss Liew, our general clerk, who has been stationed at Kuching Deep Water Port (KDWP) site office at Kampung Senari since March this year, has no qualms about working on site.

In fact, she believes that it is more challenging In fact, she believes that it is more challenging and interesting there compared to the denvironment. "Here you can see all kinds of things going on and you learn a lot." she explained to HH. "You also get a better understanding about site work." she adds, for fice staff can't or don't see why some things aren't as simple as they seem." things aren't as simple as they seem."

When asked what her future plans were once When asked what her future plans were once the KDWP project is over in January 1998 Miss Liew smiled and said, "That's a little too far ahead." However, as a holder of a diploma in accounting she hinted that she minht he looking forward to the accounting might be looking forward to the accounting

Beside dealing with our staff, sub-cons, JV partners in person, on the phone and over the radio, part of her daily office routine includes writing up daily reports and making purchase

The hustle and bustle there when this interviewer was there was evident, but for Miss Liew it is just another day at work on



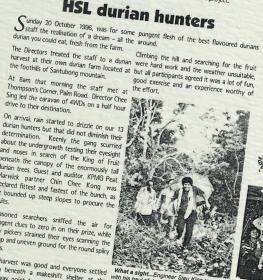


drive to their destination.

On arrival, rain started to drizzle on our 13 durian hunters but that did not diminish their determination. Keenly the gang scurried about the undergrowth testing their eyesight and noses in scarch of the King of Fruit beneath the scarch of the King of Fruit beneath the scarch and auditor, KPMG Peat Marwick partner Chin Chee Kong was declared fittest and fastest of the bunch, as fruits.

Seasoned searchers sniffed the air for pungent clues to zero in on their prize, while new pickers strained their eyes scanning the damp and uneven ground for the round spiky fruits.

The harvest was good and everyone settled down beneath a makeshift shelter at the half-way point to gorge themselves on the









Happy reading!





Let's shake on it... MD Paul Yu exchanging contracts with Bintulu
Port Chairman, Datuk Dr. Aris Bin Othman witnessed by Deputy
Minister of Transport, Datuk Wira Mohd. Ali Bin Mohd Rustam
(Centre) as Director Yir Chee Sing looks on

# HSL secures more projects

HSLB's new contracts are valued at RM120 million! Among the DALIS NEW CONTracts are valued at IMM120 million! Among the recently secured jobs are two packages for the Bintulu Port development. These are an Access Road for the Container Wharf and the Construction of Buildings to the Container Terminal.

6:55

w you

er to

The Contract Signing Ceremony for these projects was held on 8 The Contract Signing Ceremony for Greek Project November 1996 in Kuala Lumpur (see pix above).

Other works recently secured include HSL's first Bakun contract -

# The sad passing of a friend

Ing Pang Lieng, one of HSL's longest the wife. Other senior site staff, foremen, on 23 November 1980.

Pang Lieng was one of the original staff win Korens with mas swell as members of staff win Korens with mas swell as members of the first paper.

Staff of HSL, instally working on board our their support.

He has Pang Lieng 42, leaves behind a wife, a son (8 leaving briefly and then re-joining in 1986.

Well known for his ability to tell a joke with a members of the HSL family.

Welknown for his ability to tell a joke with a straight face, Pang Lieng has proven himself to be one of most hard working loyal foremen. Recently, he has been saed in Samarahan, handling complex works including the SIADP (Samarahan Integrated Agricultural Development Programme).

Previously, he was in-charge of roadworks at Semariang and Santubong and projects at Sebuyau and Muara Tuang.

Pang Lieng underwent emergency surgery at 11pm on 21 November 1996 to remove a large clot on his brain. He passed away not long after the operation at 9am on 23 November 1996.

Novemore 1966.

The hallways and waiting rooms at Normah Hospital's lintensive Care Unit were fined with HSL staff as the news of his condition spread. Director of six perations and long-time friend Chee Lieng stayed at hospital almost around the clock, while our kind accountant Lee Chin Moi stayed to comfort

May he rest in peace



pertaining to the business of the co is highly confidence in the first of the co is highly confidence in the confidence in information to must advantage in do in the company and advantage in do in the company in the company in the first of the confidence in the confidence which is a fine of end the sit than little mining and impresented or up years. If you would like interest of the confidence in the confidence in the residence place in the confidence in the confidence in the residence in the confidence in the



# other works recently secured include risks links bakun contract -an access road for the Resettlement Scheme worth RM28 million. A day in life of the Personnel & Administration Department Social Scene he PetA department is the bridge EMERGENCY!" – a call for assistance better that links Management and categorised under Locked-Drawer Emergencies. The Vincert saved my document on the computer!" – there goes the power. Again. "Tow I need a convert NAW" – mather a little.

ousiness concern.

"Tay I need a convera NOW." - maybe a little asset, it's PEA Dent's inh the considered? With our human resources such a valuable asset, it's PEtA Dept's job to make sure all "Sim, my car got langga! Sim, my car got goes fairly and smoothly for every member summoned. Sim, my car..." etc, etc, etc. oh, all you poor BABIES!

be fascinating to say the least.

of the big HSL team.

At HSL, a company with about 700++ staff, "Let me take my clothes aff to show you the daily routine at the P&A department can where I was hurt." - injured staff making a SOCSO claim to one startled P&A clerk.

be fascinating to say the least.

SOCSO claim to one startled PEtA clerk.

Here is a small taste of what you may hear "Felicia, I want to claim for 5 pockets of mee, and one pocket of OMO, and the oil and one pocket of OMO, and the oil and horizontal past-minute cash advances. (The manifing list-minute cash advances. (The minus my odvance last month, plus messing hopefully.)

Mr. Wong, can I have the spare key to my

### **HSL Social Club** New office bearers

The new committee for the year 1996/1997 rear are as follows:

Chairperson: Yeo Tang Tang Deputy Chairperson: Tay Chiok Kee ecretary: Jamie Wong reasurer: Liew Ju Ling

Treasure: Land State Members: Jenny Yu, Susan Yii, Jennifer Tang, Lau Kieng Tung, Edward Tenley, Chan Hood Soo, Poh Siaw Chin, Stau King Ing, Chieng Hock Ngle. Chicia Lim, Chong Chee Hiung.

As you'll notice this team is of diverse backgrounds and we will draw on their strengths. We aim to organise you of the activities that will foster the goodwill / friendship within our HSL community.

The first function we shall tackle is the Company's Annual Oinner (scheduled for 4 January 1997) which we are in the midst of social event. Annual Dinner is of cause The Green of the year, and to make it a receive interesting ideas on programmes for the nite.

Kindly communicate your suggestions to any committee member. THANKS!

# has been calculated. "Mr. Wong, can I have the spare key to my drawer is AVD123 - It is not just a challenging job for the P&F Dept. people, it's an adventure! Tales from the 2nd Floor...

H needs a contribution someone talking like a machine gun from the Contract Section! in one breath so that you wish you of the contract so that you wish you this time I am mm fi nichaell All Oh dear - that's a big assignment!
This time I am.mm fi..nished! All you talented people - urged the Ed., but the talented people said "Boy Hou Sia Bo". One insisted that: "All contract staff are very busy working late everyday and have no time or energy to write!" a

have no time or energy to write!"

Wow, so bold huh?! But please no here. Once in a while, we also enjoy home made sandwiches, salad and chesecake. Himmin yummy yummy!

No contribution - what to do?



Jack (and Jill, Ed.) a dull boy! Laughter - the best medicine is often shared

No contribution - what to do?

Scratched my head for wisdom and director? Seldom seen in the office these days. With one baby cheese days.

Tune in to HSL radio and you will be chead, he was busy enough hear interesting programmes. (block plant and quarry?) An arguments going on like a appearing and disappearing act is day and light day all in], vocalists training themselves as different pitches training themselves as different pitches come in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to some in action- even doing a solo (Editor's note: This article is printed to solo (Editor's note: This article is printed to solo (Editor's note: This article is printed to the printed the p

and the same of th Charitable Chai - HSLM's assistant accountant.
Desmond Chai generously shared a personal windfall with this colleagues received at the office. While turnour had servings of KFC arrived at the office. While turnour had it that ever-smiling Desmond was celebrating his engagement, the best advice was: next level you strictly considered to the construction of the cons

it lucky on a share offer, keep mum!

More office romances? - We recall that contain guys from the second floor used the excuse that the photocopier opstairs had to use the one in the HSLB accounts are). The excuse may be coming the accounts ladjes office scouls experience of the excuse that the photocopier opstairs had to use the one in the HSLB accounts are). The excuses may be coming the accounts ladjes office scouls reporting to HH that a Certain Projects City fund...

Talent search - As reported in Social Scene, preparations are underway for HSL's Annual preparations are underway for HSL's Annual stout who are HSL's star singers. A popular sequest has been made for Tessury's Lenny Yu to unit is still on for talented dancers.

Our front page man - Foreman Chang Ah Khoon had his brush with fame on 4 Nevent 1956 when the CM performed alays. All Khoon, patrolically decked out in HSL T-shirt and sacreys the excavator (we excavator the excavator was also a brand new one supplied following day.) following day.

# **New Faces**

his issue we welcome only a handful of new starters which goes to show that we have almost reached our optimum level of staffing.

THROWBACK

which goes to show that we have almost reached our optimum level of staffing.

Our new manufacturing division is now ready to go with the position of Finance and Marketing Officer filled by Elaine Chung With a Bachedro of Busine Sine Industries, Elaine is a fresh graduate. Australia, Fadillah Bt Abdullah who was formerly working as a sales according to the staffing out of the Projects Departments as a Ratim. Might all the projects be partments as a Ratim. Might all the will be assisting Sim who is undertaking our new project Manager from Sri Larka is (see if you can pronounce Civil Engineering as well as a Diploma in Hydrology and has been project. Our latest addition is a new General Clerk. For the will be project the sales of the Staffing our new project Manager from Sri Larka is (see if you can pronounce Civil Engineering as well as a Diploma in Hydrology and has been project. Our latest addition is a new General Clerk for costing under Hist. I amily for perhaps one particular member of the family too much and has returned to work for us.

The following staff have successfully completed their probation and are confirmed as permanent members of the HSL team. Congratulations go to:

Ong Soh Bee - Assistant QS for HSLB Chong Chee Hiung - Assistant QS for HSLB

Chung Yuen Ling – General cum Accounts Clerk, HSLB Bong Siaw Siar - General Clerk, HSLB Susan Yii - Accountant, HSLM

Poh Siaw Chin - Senior Accounts Clerk, PSC Wong Song Ling - General cum Accounts Clerk

Wong Song Ling - General cum Accounts Clerk

Annual Performance Appraisals

Yes, it is coming to that time of the year when we must all be on our

best behaviour because the annual reviews are coming up. This year,

with our professional Personol Deviews are coming up. This year,

has become a little more formalised than it has in the past, reflecting

Management's continuing emphasis on valuing our human resources.

readragement's community emphasis on valuing our numeri resources.

As advised in his Memo of 8 May 1996, there will be appraisal forms completed for all staff by their immediate supervisor. It is planned that staff will then have the opportunity to comment on their appraisal and discuss it with their Dept Head.

The final reports will be submitted to the Directors for their approval of increments and promotions. By January, the Personnel Dept will rises coming into effect after Chinese New Yearl Heir Bay, as usual, the Directors at this time.

Those staff lucky enough to have been on the permanent payroll of HSLB at the time of the listing have of course already got the best bonus of all with their employee share allocation!

# WE'RE BUILDING Your future today.











LA PROMENADE MALL

HSL H

HSL SALES GALLERY

Daily 9:30am - 9:30pm

Mon-Fri 8:30am - 5:30pm Sat 8:30am - 12:30pm Daily 10am - 5pm +6082 385 055 +6013 836 5566